

# Sustainability

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# Sustainable development

“In the 21st Century, we are, perhaps, slowly becoming aware of ..... the need to develop a more integrated and longer-term approach; one that avoids these adverse environmental and social effects. The challenge, of course, is how to translate the alternatives into the heart of the mainstream...”

*HRH Prince Charles, Joint ICE and Halcrow sustainability lecture 2012*

“Our new sustainable development plan is about finding an approach that will help deliver quality of life and environmental benefits whilst leaving in place the necessary resources for future generations.

“We all have a responsibility to try to influence our colleagues and suppliers to seek ever more sustainable solutions as we enter the next stage in embedding sustainability into all of our activities.”

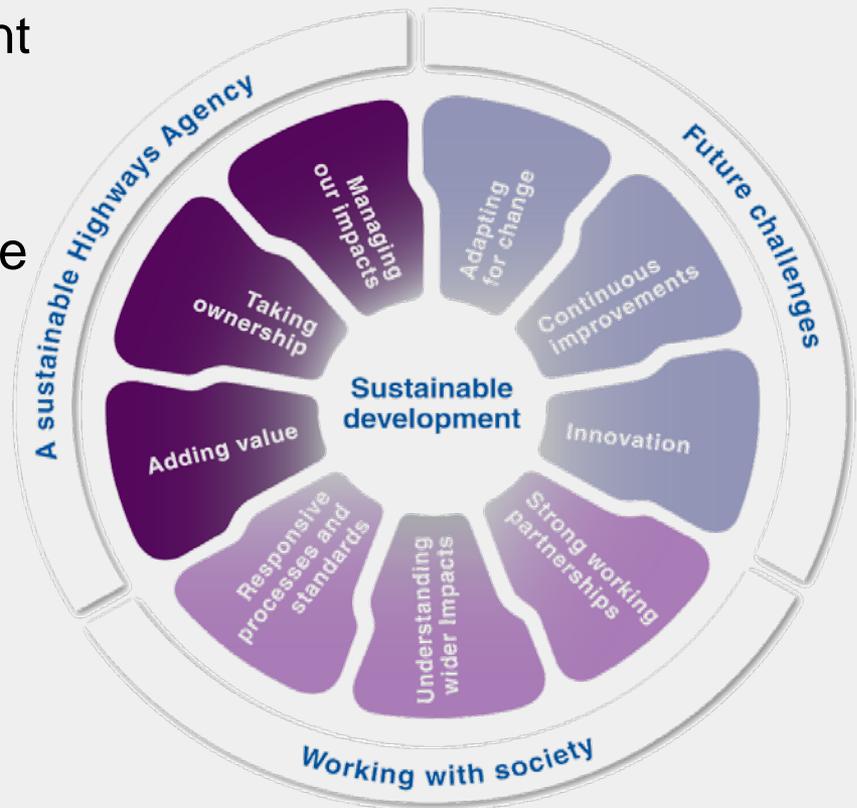
*Ginny Clarke, Director, Network Services*

# Sustainable development plan – positive about the future

- Positive progress is more important than setting absolute targets
- A clear direction of travel
- Ultimate goal to embed sustainable thinking into all decision making processes

## Caveat:

- Some hard targets; Climate Change Act & Greening government commitments



**Key Message: Sustainability is a marathon, not a sprint**

# What is so important?

- Climate change
- Energy and fuel
- Material resource scarcity
- Water scarcity
- Ecosystem decline



**Key Message: Global forces impact on our business and our business impacts on a local level**

# Sustainable Value

- Promote longer term thinking (whole life value)
- Resilience to climate change
- Maximise community and economic benefits
- Restore and enhance the natural environment
- Avoid waste - re-use/recycle materials
- Protect precious natural resources

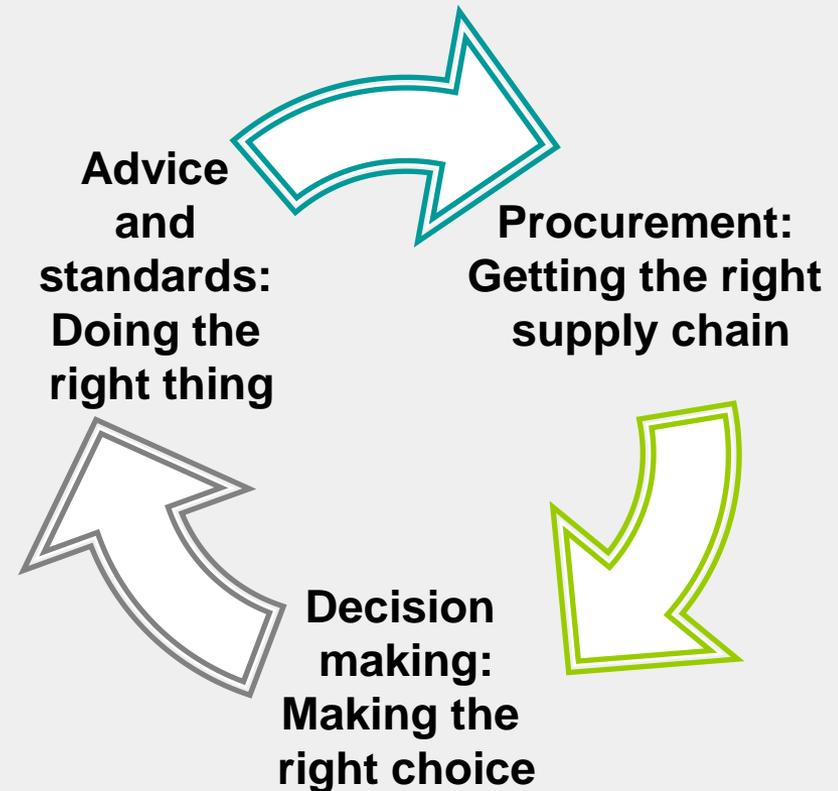


**Key Message: Sustainable value is important – reduce costs but do not externalise costs.**

# Mainstreaming

Essential we make:

- well informed and well judged decisions
- at the right time
- to ensure we deliver sustainable solutions



**Key Message: Processes are key to changing behaviour**

# We all have a role to play

Sustainability is not a single issue topic:

- more than carbon
- goes beyond the environment
- encompasses wider social and economic dimensions
- sustainability is too important to be left to the sustainability team
- thinking and acting sustainably needs to be embedded into everything we do



**Key Message: Sustainability is everyone's business**

# Our key messages

- **Sustainability is a marathon, not a sprint.**
- **Global forces impact on our business and our business impacts on a local level.**
- **Sustainable value is important – reduce costs but do not externalise costs.**
- **Processes are key to changing behaviour.**
- **Sustainability is everyone's business.**